

<i>Ad Size (depth x width)</i>	Type Area	*Trimmed Page Size	Bleed Size
Double Page Spread	265mm x 390mm	297mm x 420mm	307mm x 430mm
1/2 DPS	130mm x 390mm	145mm x 420mm	150mm x 430mm
Full Page	265mm x 185mm	297mm x 210mm	307mm x 220mm
1/2 Horizontal	130mm x 185mm	145mm x 210mm	150mm x 220mm
1/2 Vertical	265mm x 90mm	297mm x 105mm	307mm x 110mm
1/3 Horizontal	86mm x 185mm	99mm x 210mm	104mm x 220mm
1/3 Vertical	265mm x 60mm	297mm x 70mm	307mm x 75mm
1/4 Horizontal	64mm x 185mm	70mm x 210mm	75mm x 220mm
1/4 Square	130mm x 91mm	N/A	N/A
1/6 Vertical	130mm x 60mm	N/A	N/A
1/6 Horizontal	64mm x 122mm	N/A	N/A
1/8 Page Horizontal	64mm x 91mm	N/A	N/A
1/12 Page	64mm x 60mm	N/A	N/A

KEEP ALL LIVE MATTER WITHIN THE TYPE AREA.

Golf Australia is saddle stitched with a **nominal** trim size of 297mm deep x 210mm wide.

***NB: Pages towards the centre of the magazine will trim shorter therefore keep all live matter within type area**

Advertising Material Requirements:

Completed Advertisements

Horwitz Publications accept pdf digital advertising via the Quickcut system. Please contact Quickcut on Sydney (02) 9467 7500, Melbourne (03) 8696 5701, Brisbane (07) 3013 6279, www.quickcut.com.au

Made Up Advertisements

2. Supplied Material

Must include all images, logos and copy/text.

3. Fonts

Horwitz support opentype fonts and/or PC Postscript fonts only

4. Media Supported

CD
DVD
Email (up to 30mb): ga_traffic@horwitz.com.au
FTP (over 30mb) <ftp.horwitz.com.au>

1. Application Support

Indesign CS2 (Vs 4 or earlier)
Photoshop CS2 (Vs 9 or earlier)
Illustrator (VS 10 or earlier)
Word Documents
Text Documents
PDF Documents (above vs 1.3 and below vs 1.5)

Supplied Proofs

Please supply a 3DAP Approved Proof

All advertising content must meet the guidelines supplied in the document "Horwitz Recommendations for Preparing Digital Content".

SEND YOUR MATERIAL TO:

Joanne Phipps
Advertising Coordinator
Golf Australia Magazine
Horwitz House, 55 Chandos Street,
St. Leonards, 2065 NSW Australia.
Enquiries Phone. 02-9901 6327